



TO STOP FRAUD



Press - Push payment



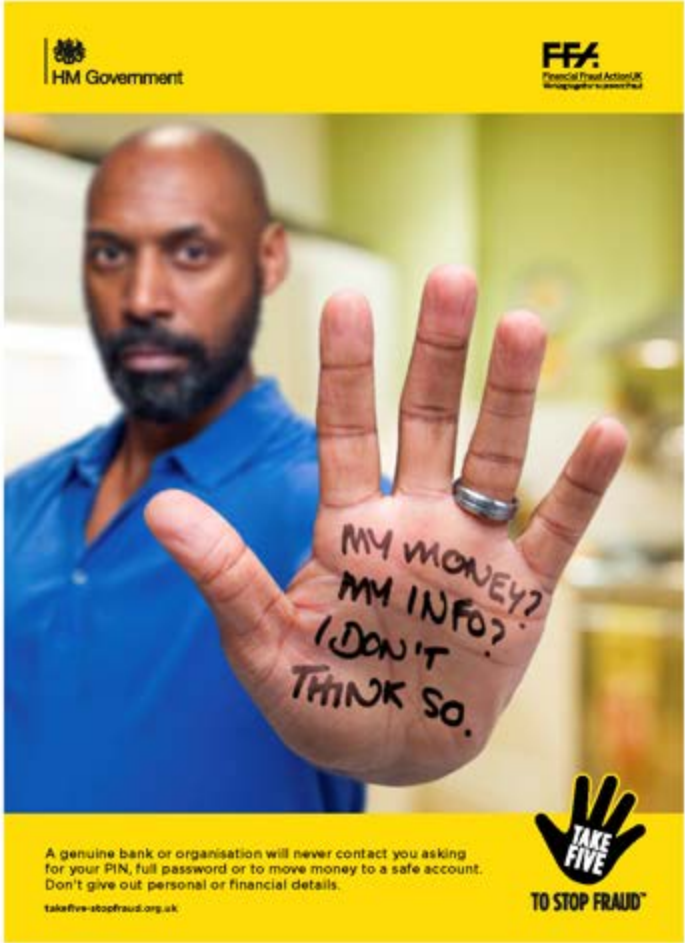
HM Government

FFA
Financial Fraud Action UK
Working together to prevent fraud

MY MONEY?
MY INFO?
I DON'T
THINK SO.

TAKE FIVE
TO STOP FRAUD™

A genuine bank or organisation will never contact you asking for your PIN, full password or to move money to a safe account. Don't give out personal or financial details.
takefive-stopfraud.org.uk



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Press - Links

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Don't be tricked into giving a fraudster access to your personal or financial details. Never automatically click on a link in an unexpected email or text.
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Press - Personal details

HM Government

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Always question uninvited approaches and never give out personal or financial details, in case it's a scam. Instead contact the company directly using a known email or phone number.
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TAKE FIVE
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Press - Advertisorials

PROMOTION TV

My money? My info? I don't think so!

It's easy to beat scammers when you feel confident enough to stand up to them

It's shocking to realise that someone becomes a victim of fraud every 15 seconds. That makes it far and away the UK's most widespread crime, with millions of pounds going missing every year. And with fraudsters becoming more sophisticated all the time, it pays to be prepared so that you aren't tricked into handing over your money.

Banks are fighting back with systems that filter out fraud – so unscrupulous scammers will often take advantage of our trusting natures. They'll pretend, very convincingly, to be someone from a genuine organisation like your bank or broadband provider.

Cruel scam
Here's a typical scenario that's ended with people losing their hard-earned cash to scammers – don't become one of them. You're busy sorting out household chores one morning when your mobile buzzes. It's your bank. The well-spoken woman who's called sounds polite but worried. "I'm afraid we've discovered evidence of fraudulent activity on your account," she explains. "How has that happened?"

"It's a new fraud we've seeing more and more of," she tells you. "We've already opened a new safe account for you, to protect your money."

"Worried, you ask her how you can be sure the call is genuine. "You're right to question me,"

she says, and confirms your account number and home address. Reassured, you agree to transfer your balance into this 'safe' account. At least your money will be secure again. Later that day, a nagging doubt troubles you. Wasn't there something a bit odd about that call? To reassure yourself, you ring the bank – and they confirm it was a scam.

But there is a simple way we can all stop fraudsters. If you ever get unexpected calls, texts or emails asking for your personal or financial details, stop and take five to mental yourself of this message: *My money? My info? I don't think so!* Never feel pressured into making decisions, and confidently refuse unsolicited requests for information.

fraudster access to your personal or financial details when you click on them. Don't open them unless you're sure you trust the source. If in doubt, delete.

STOP AND THINK
Always be cautious and protect your money from fraudsters

1 **Safe accounts are a con**
Like the scenario on this page, scammers can begin with someone pretending to be from your bank. But a real bank or organisation will never contact you asking you to move your money to a 'safe' account. Nor will they ask you to reveal your PIN or full password.

2 **Steer clear of suspect links**
Links or files in unexpected emails or texts can be a trick that gives a

fraudster access to your personal or financial details when you click on them. Don't open them unless you're sure you trust the source. If in doubt, delete.

3 **Guard your personal info**
Always question any uninvited approaches, and never give out personal or financial details. Instead, contact the company the person claims to be from, using a known email or number to check they're genuine.

ONLINE FRAUD
When you're downloading anything from the internet, check the person or organisation you're dealing with. If you're unsure, don't download anything. If you're downloading anything, make sure you're downloading it from a trusted source. If you're downloading anything, make sure you're downloading it from a trusted source. If you're downloading anything, make sure you're downloading it from a trusted source.

STOP FIVE TO STOP FRAUD
Take Five to Stop Fraud is the national campaign from Financial Fraud Action UK and the UK Government, backed by the banking industry. It's designed to help protect consumers from losing money to scams. For tips and advice, visit takefive-stopfraud.org.uk



IN ASSOCIATION WITH TAKE FIVE

Think you'd never fall for a bank scam?

It's all too easy to be deceived, but protecting yourself from scammers is simple when you know how

Fraudsters are getting more cunning. In the time, which is why a growing number of us are checked out before we even get to the door. You may think the problem is one that could never affect you. But imagine you're in a scenario like this, and you're looking for a scammer to siphon money out of your account.

You've spent when it comes to banking, and you're your bank balance. No one is as likely to get an urgent call from your bank's fraud department as you are. Later that day, a nagging doubt troubles you. Wasn't there something a bit odd about that call? To reassure yourself, you ring the bank – and they confirm it was a scam.

‘One in four victims know immediately they've made a mistake’

HOW YOU CAN BEAT THE LATEST SCAMS
There are three common scam methods that concentrate people and their money, to stay alert

1 REQUESTS TO MOVE YOUR MONEY
If you're contacted by someone who says they can help you move your money to a 'safe' account, it's a scam. No bank or organisation will ever ask you to move your money to a 'safe' account. Nor will they ask you to reveal your PIN or full password.

2 SUSPICIOUS LINKS OR FILES
Links or files in unexpected emails or texts can be a trick that gives a

fraudster access to your personal or financial details when you click on them. Don't open them unless you're sure you trust the source. If in doubt, delete.

3 ASKING FOR PERSONAL INFORMATION
Always question any uninvited approaches, and never give out personal or financial details. Instead, contact the company the person claims to be from, using a known email or number to check they're genuine.

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£768m
a year lost to financial fraud

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PROMOTIONAL FEATURE

How to stay in control of your money

Fraud is increasingly widespread, but here's how to stop criminals getting their hands on your hard-earned cash

Reperts suggest that the number of people who have been scammed is rising. In the UK, that's a worrying trend. The person on the phone knows your name, your full address and account number, which helps you to feel safe. But scammers are increasingly targeting ordinary individuals. They're being remarkably accurate, with financial fraud costing the UK £768 million a year. That's why the Take Five to Stop Fraud campaign is asking all of us to take control of our money.

‘My money? My info? I don't think so!’

Every 15 seconds someone in the UK is scammed

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HOW TO SPOT A SCAM EMAIL
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IN ASSOCIATION WITH TAKE FIVE

My money? My info? I DON'T THINK SO!

There's a simple way to stop scammers stealing from you

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PROMOTIONAL FEATURE

DON'T BE DUPED WHEN BUYING YOUR HOME

It's the biggest financial commitment most of us ever make, so it's vital to be aware of how fraudsters may target you

When you're buying a house, you're making a big financial commitment. It's the biggest financial commitment most of us ever make, so it's vital to be aware of how fraudsters may target you. Here's how to protect yourself.

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Collective



**PROTECT
YOURSELF
AGAINST FRAUD**



My money? My info? I don't think so >

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- Twitter - @TakeFive



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